

# MetalBulletin Events

## 3<sup>rd</sup> Steel Tube and Pipe 27-29 May, Ceylan Intercontinental, Istanbul, Turkey

### Tuesday 27 May 2008

- 17:00 Registration desk opens
- 19:00 Cocktail reception

### Wednesday 28 May 2008

- 08:00 Registration desk opens
- 09:00 Chairman's opening address  
09:05 Sponsor's welcoming address:

**Bulent Demircioglu**, Chairman, **Borusan Mannesmann**, Turkey

#### **Keynote session: Views and outlook of leading producers**

- 09:10 The Baltic pipeline
- Procurement, production and logistics - examining the challenges in meeting an order of this size
  - Analysing the supply and demand fundamentals for plate and large diameter pipe

**Dr. Hans-Georg Hillenbrand**, Sales Director, **Europipe**, Germany

- 09:40 Arcelor Mittal's strategy in the tube and pipe markets
- Developments over the past 12 months – purpose and implication
  - Further strengthening it's tube and pipe portfolio – what does the future hold?

**Sanjiv Goel**, Director Strategy & Projects, **Arcelor Mittal**, The Netherlands

- 10:10 An analysis of the seamless pipe market in India

- Analysing supply and demand fundamentals
- Constraints and opportunities for pipe makers
- National and international strategy

**Sh D.P.Jindal**, Chairman, **Maharashtra Seamless Ltd**, India

10:40

Welspun's outlook and strategy in the welded pipe markets

- Spiral, longitudinal and ERW - supply and demand fundamentals in domestic and international markets
- Catering to evermore challenging requirements - what does the future hold?

**Braja Mishra**, Chief executive officer, Executive Director, **Welspun Gujarat Stahl Rohren Limited**, India

11:10

Questions and answers session

11:20

Refreshment break

11:50

Technological advances in tube and pipe production

**Manfred Leferink**, General Manager Sales Seamless Tube Plants, **SMS Meer**, Germany

**Spotlight on seamless: Europe and the Middle East**

12:20

Examining demand fundamentals in the Middle East seamless market

- Projected supply fundamentals
- Introducing JESCO – Jubail Energy Services Company

**John Blomberg**, Senior Trader, **Duferco**, Switzerland

**Gareth McMurray**, Regional Sales Director, **Duferco**, UAE

12:50

The outlook for the European and Middle East seamless pipe markets

- Future opportunities in the Middle East for seamless OCTG producers
- Is there a danger of over-supply of seamless OCTG pipe in the Middle East in the future?
- As North Sea OCTG demand shrinks, will Eastern Europe/CIS provide attractive options in other seamless markets for Western European producers?

**James Ley**, Consultant, **Hatch Associates**, UK

12:20

Lunch

14:40

**Hot topic: Steel making costs**

The impact of changing steelmaking costs on tube and pipe markets

- How has the cost position of tube and pipe producers changed in 2008, and what effect has this had on the market?
- How are raw material prices likely to evolve in the near future? What will this mean for tube and pipe producers?

**Mark Beveridge**, Analyst, **Metal Bulletin Research**, UK

**Focus on the offshore and line pipe market**

15:10

Offshore oil and gas - a key driver for OCTG and line pipe

- OCTG and line pipe as components of offshore capital spend
- Offshore rig and pipelay activity driving demand
- OCTG and line pipe forecasts out to 2010

**Oliver Stephenson**, Senior Market Analyst, **ODS Petrodata**, UK

15:40

Refreshment break

**Russian and Black Sea market analysis – Production, procurement and future opportunities**

16:10

The growing importance of OMK in the large diameter welded pipe markets

- Supply and demand outlook in the domestic market
- Analysing the plate market
- Strategy and long term outlook

**Vyacheslav Tkachenko**, Marketing Director, **United Metallurgical Company**, Russia

16:40

Demand, production and the growing importance of the Black Sea region

- Regional outlook for exploration and pipeline projects
- Outlook for welded pipe demand and supply fundamentals in the region

**Shane Rimmer**, Director, **Eurostrategy Consultants**, UK

17:10

Close of day one

**Thursday 29 May 2008**

08:30

Registration desk opens

09:00

Chairperson's opening remarks

**Opportunities and constraints for leading welded and seamless producers**

- 09:10 The welded tube and pipe markets - a European perspective  
**Reinhold Steiner**, Managing Director, **Voestalpine Krems GmbH & President, European Steel Tube Association**, Austria
- 09:40 TMK - Strengthening its position in the seamless pipe markets
- Privatisation, expansion and modernisation - The Romanian tube and pipe industry
  - The outlook in the mechanical engineering and automotive component sectors
- Adrian Popescu**, President, **TMK-ARTROM & TMK-RESITA and member of the Mangement Board**, Romania
- 10:10 Examining the sub Saharan African tube and pipe markets
- Analyzing the regions economic powerhouses
  - Opportunities in mining and infrastructure
  - Points to consider when operating in the region
- Michael D Coward**, Chairman and CEO, **Robor (Pty) Limited**, South Africa
- 10:40 Supply and demand situation in the Turkish tube and pipe sector  
**Tayfun Iseri**, CEO, **Borusan Mannesmann Boru**, Turkey
- 11:10 Refreshments and networking break
- 11:40 The Middle East construction industry – opportunities for tube and pipe producers
- The outlook for the Middle Eastern construction industry and projected demand for sections
- Ali Hosseini**, Chief Executive Officer, **ADPICO**, UAE
- 12:10 Opening up Middle East growth markets – the Interpipe story  
**Vera Smal**, Director of Tubular Sales for Pipes with Industrial Application, **Interpipe**, Ukraine.
- 12:40 In depth analysis of the stainless steel seamless and welded tube markets

**Wolfgang Lipp**, Managing Director, **Steel Market Intelligence (SMI)**,  
Austria

13:10

Danieli Centro Tube and Danieli W&K Industrie Technik – tube and pipe  
production technologies

- Advanced technologies and complete supply spectrum
- High plant flexibility, quality products, tailor-made and flexible and  
supply capabilities

**Gerhard Kulesa**, Vice President Sales, **Danieli Centro Tube**, Italy

13:40

Lunch and close of conference