

# North African Steel

2 - 5 June 2008

InterContinental Cairo Citystars, Egypt

## PROVISIONAL PROGRAMME

### Monday 2 June

17:00 Registration desk opens

18:00 Cocktail reception

### Tuesday 3 June

08:00 Registration desk opens

09:00 Chairperson's opening remarks

09:20

#### **Session I: Keynote presentations**

#### **Introducing North Africa as a key growth region for international steel markets**

##### **North Africa's potential for industrial development**

- The role of steel in maintaining healthy economic growth
- Strategies for successful industrial expansion across the region

**Ahmad Ezz**, Chairman, **EZZ Steel Group**, Egypt

##### **Challenges and opportunities for North African steelmakers**

- The need to upgrade existing plants and diversify product mix
- Finding a balance of meeting increasing domestic demand and export potential

**Mohammed Ali Zydan**, Chairman, **Libyan Iron and Steel Co. (LISCO)**, Libya

##### **Arab steel industry outlook – are North African steelmakers globally competitive?**

- Arab steel industry's role in the globalized steel environment
- Competitive strengths of North African steelmaking and trade

**Mohammed Laid Lachgar**, Secretary General, **Arab Iron and Steel Union**, Algeria

**Younes Haidar**, Regional Director, **Arab Iron and Steel Union**, Syria

10:40 Refreshment break

11:20

#### **Session II: Egyptian steelmaking scenario**

##### **Egyptian market scenario and the future for EZZ Steel**

- Domestic market trends in light of global market developments
- EZZ Steel's plans for growth in Egypt and Algeria

**George Matta**, Marketing Director, **EZZ Steel Group**, Egypt

##### **International investment in North African steel production**

- A new player in the Egyptian steel production market
- GIIC's plans for further investment in the region

**Ali Basdag**, Chief Executive Officer, **Gulf Industrial Investment Co**, Bahrain

**Anurag Bisaria**, Sr. Investment Manager, **Gulf Investment Corporation**, Bahrain

##### **North Africa as a base for pellet production for the Middle East**

- Overview of the pellet demand in North Africa and Middle East
- Need for greater independence on steelmaking feedstocks

**Sudarshan Singh**, Group Technical Director, **Al-Tuwairqi Group**, Saudi Arabia

12:40 Lunch sponsored by National Port Said Steel

14:10

#### **Highlight speaker**

##### **Growth goals for Egyptian steel production**

- Vision of the future for Egypt's steel industry – sustainable growth
- How the Egyptian government plans to support industrial growth

**Amr Assel**, Head of General Authority for Industrial Development, **Egyptian Ministry of Trade & Industry**, Egypt

14:40 **Session III: Underlying factors driving long term growth**

**Africa's need for steel and a stable steel industry**

- Overview of steel production and consumption across Africa
- The importance of a strong steel industry for African development

**Sanusi A Mohammed**, Secretary General, **African Iron and Steel Association**, Nigeria

**An in-depth look at steel consumption trends across North Africa**

- Overview of demand from petrochemical and construction sectors
- Long term view on regional and international consumption

**Shane Rimmer**, Director, **Eurostrategy Consultants**, UK

15:40 Refreshment break

16:10 **Session IV: Changing steel flows into, out of, and within North Africa**

Increased steel consumption is expected as the North African economies develop. Although domestic production is increasing it is expected that continued import of certain steel products will be necessary to sustain development.

- **Steel trade dynamics of North Africa**
- **Outlook for steel imports from the CIS, Turkey and Southern Europe**
- **Moving steel most effectively into, out of and around North Africa**
- **Potential impact of the arrival of exchange traded steel futures to the region**

Speakers will include:

**Ahmed Hamed**, Chairman, **Arab Shipping and Trading Group**, Egypt

**Victor Vikusic**, Sales Director, **Metinvest**, Switzerland

Further panellists will be announced, check website for updates

17:30 Close of day 1

18:30 Depart for evening reception  
Gala Dinner in Grand Hyatt's Marquise Boat sponsored by EZZ Steel  
See overleaf for further details...

**Wednesday  
4 June**

08:30 Registration desk opens

09:30 **Session V: Raw material and steelmaking feedstock supply issues for North Africa**

North African steel makers are increasing capacity and need to secure raw materials and feedstock is paramount. We will hear from the leading global providers of high quality iron ore on the outlook for supply and pricing. We will also get an update on projects within Africa that have potential to make an impact on the international markets. Will prices continue to surge?

- **Global iron ore supply and demand scenario**
- **Scrap, iron ore and DRI/HBI pellet supply for North Africa**
- **Mauritania – a viable source of high grade iron ore for North Africa?**
- **Algeria – building an iron ore mine of global significance**

Panellists to be confirmed, check website for updates

11:00 Refreshment break

11:30 **Session VI: Challenges and opportunities in financing North African steel growth**

Access to finance is a key challenge for regional producers and traders. The panel will explore commercial trends and financial performance of the North African Steel industry. Leading international finance experts will review the following:

- **Trade and project finance packages available to North African steelmakers**
- **Economic performance of the North African region**
- **GDP growth outlook and industrial potential**
- **Benefits and dangers of foreign investment opportunities**

Speakers will include:

**Mohy-Eldin Abdin**, Head of Corporate Banking, Steel & Metals, **HSBC**, Egypt

**Simon Kitchen**, Senior Economist, **EFG Hermes**, Egypt

Further panellists will be announced, check website for updates

13:00 Lunch

14:30 **Session VII: Discover new steelmaking technology for North African producers**

A large number of new projects continue to be announced across North Africa adding to the extra capacity already in development. This session will explore the new technologies available and how they suit the resources available to North African producers. We will hear the world's leading iron and steelmaking technology providers discuss:

- **Strengths and weaknesses of steelmaking techniques available to North Africa**
- **Innovative solutions for energy and resource efficiency**
- **Feedstock treatment processes suited to North Africa's resources**
- **Improvements on the treatment of by-products and waste**

Speakers will include:

Senior Representative, **Danieli**, Italy

**Tom Scarnati**, Sales Director, **Tenova HYL**, Mexico

Further panellists will be announced, check website for updates

16:00 Refreshment break

16:30 Close of Day 2

**Thursday 5  
June**

Field Trip to EZZ Steel Alexandria

See overleaf for further details...

*Note: This programme is provisional only and both timings and content may be subject to change.*